

3rd English for Specific Purposes Conference
30th September and 1st October 2011
Venue: Hochschule Ulm, Germany
Albert-Einstein-Allee 55, Oberer Eselsberg, Ulm

Friday 30th Sept IATET technical English programme 14.00 - 18.00	Pre-conference seminar – teaching technical English – teacher development	
14.00 - 15.30 Workshop 90 minutes 2 workshops per session followed by a panel discussion	E1 David Bonamy Go with the flow! Matching language input to communicative tasks sponsored by Pearson	E2 Graham Tritt Creating material for vocabulary - modular, flexible and practical non-sponsored
15.30 - 16.00 Coffee break 30 minutes		
16.00 - 17.00 Workshop 60 minutes	F1 Claire Hart Authentic learning materials non-sponsored	F2 Dr Sherida Altehenger-Smith Putting pep into processes non-sponsored
17.00 - circa 17.40 panel discussion		
19.00 - open end	evening dinner (at participants' own expense) - venue to be confirmed	

Saturday 1st Oct 8.00 - 9.00 Registration 60 minutes		
9.00 - 9.20 Opening Speech Room Q037 20 minutes	Ivo Gönner , Lord Mayor of Ulm Ray Bentley , Prof. Dr. BSc, MSc, DPhil Director of the Institute for Foreign Languages and Management, Ulm University of Applied Sciences	
9.20 - 9.50 Plenary Speech Room Q037	Jeremy Day Needs analysis ... what you need to know Sponsored by Cambridge University Press	

The conference fee includes the workshops, two coffee breaks and sandwich lunch with 1 drink. Additional drinks can be paid on the day.

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30 minutes						
9.50 – 10.00 Room change 10 minutes						
10.00 - 11.00 Sessions A1 - A6 60 minutes	<p>A1 General ESP</p> <p>Ian McMaster & Carol Scheunemann</p> <p>How specific should we be?</p> <p>Sponsored by Business Spotlight</p>	<p>A2 Automotive</p> <p>Nick Munby</p> <p>Creating simulations in ESP</p> <p>Non-sponsored</p>	<p>A3 IT & technical</p> <p>Kenneth Thomson</p> <p>Identifying and overcoming the challenges in targeting English at IT professionals</p> <p>Sponsored by Cornelsen Verlag</p>	<p>A4 Energy</p> <p>Paul Dummett</p> <p>Energy is the context, management is the issue</p> <p>Sponsored by Langenscheidt ELT</p>	<p>A5 General ESP</p> <p>Marise Lehto</p> <p>Designing an ESP course</p> <p>Non-sponsored</p>	
11.00 - 11.30 Coffee break 30 minutes						
11.30 - 12.30 Sessions B1 - B6 60 minutes	<p>B1 General ESP</p> <p>Jeremy Day</p> <p>Mixing and matching in ESP course design</p> <p>Sponsored by English 360</p>	<p>B2 Finance</p> <p>Evan Frendo</p> <p>Assessing English for accounting</p> <p>Sponsored by EDI (LCCI)</p>	<p>B3 Automotive</p> <p>John Bolton</p> <p>Once around the car - technical English activities for the main car systems</p> <p>Sponsored by Audi</p>	<p>B4 Academic writing</p> <p>Lisa Nazarenko</p> <p>Guiding ESP students through the writing process</p> <p>Sponsored by Pearson</p>		
12.30 - 13.30 Lunch 60 minutes	Exhibition					

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13.30 - 14.30 Panel discussion & Exhibition 60 minutes	Panel discussion on ESP examinations and testing Panelists: Judith Mader (Chair), Geoff Trantner, Matt Firth, Amy Krois-Lindner, James Schofield Alternative programme: Information about and demonstrations of ESP materials at the exhibitors' stands					
14.30 - 15.00 Coffee break 30 minutes						
15.00 - 16.00 Sessions C 60 minutes	C1 Marketing & general ESP David Baker Bridging the ESP Gap with onestopenglish.com Sponsored by Macmillan ELT	C2 Legal Amy Krois-Lindner Sets of texts: A broader perspective for ESP materials Sponsored by CUP	C3 European public sector Rhonda McGraw Public administration for sustainable development and urban planning Non-sponsored	C4 Oil and construction & general ESP Evan Frendo ESP coursebooks? A contradiction in terms? Sponsored by Pearson	C5 Printing Catherine Duffek A systematic approach to industry-specific English using the example of the printing industry Non-sponsored	
16.00 - 16.15 Change rooms 15 minutes						
16.15 - 17.15 Sessions D 60 minutes	D1 ESP methodology Nick Robinson Chasing rainbows? The search for an overarching methodology for ESP Sponsored by CUP	D2 Finance James Schofield Friend or foe? New technologies and business English Sponsored by Cambridge ESOL	D3 Cross border communication Laura Hudson & Charlotte Ellis Crossing borders - Preventing international crises through English Sponsored by	D4 Technical Kristen Acquaviva & Silvia Melichova One room, many needs: Teaching technical English to multilevel classes Non-sponsored	D5 General ESP Lewis Lansford Mudmen and monkey boards: coping with specialist content in ESP Sponsored by OUP	

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			Macmillan ELT			
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