

Discuss one of the topics with a partner:

### Drugs

What do you know about the company GlaxoSmithKline?  
How concerned are you about the H1N1 (swine flu) virus?  
Would you get a shot if a vaccine became available?

*www.business-spotlight.de/news/europe/swine-flu-gold-rush*

### Fast cars

#### True or false?

Magna is family-owned automotive parts manufacturer.  
Belinda Stronach is Canadian and a former member of parliament.  
Her father emigrated from Austria in the 1950s.

*www.business-spotlight.de/news/global/a-woman-of-influence*

### Sunshine

From what source does Australia get 85 per cent of its power?  
Where is the world's largest solar power plant?  
What are your reasons for or against using solar panels where you live?

*www.business-spotlight.de/news/australia-asia/a-race-for-the-sun*

## What do you know about benchmarking?

Match these phrase halves on the methodology of benchmarking.  
The first and last phrases have been done for you.

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select -----	a product, service or process to benchmark
identify	data on performances and practices
choose	the data and identify opportunities for improvement
collect	the key performance metrics
analyse	companies or internal areas to benchmark
adapt and implement -----	the best practice, setting reasonable goals and ensuring company-wide acceptance

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